

Spring 2018

President's Message

Sandra Colley, SITE President

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"We can't be afraid of change. You may feel very secure in the pond that you are in, but if you never venture out of it, you will never know that there is such a thing as an ocean, a sea. Holding onto something that is good for you now, may be the very reason why you don't have something better."



— C. JoyBell C.

Change is happening in our world
Change is happening in our industry
Change is happening in our companies
Change is happening in training
Change is happening everywhere!

As I am traveling home from our Winter SITE Board meeting, we too discussed all the changes and improvements that we're working on for our members. We discussed how SITE needs to mold and modify to align with the changes in insurance, technology, and training methodologies to support our members.

Here is a sneak peek at a few items that are in the works:

1. SITE Member Perks Program
2. Webinars on timely topics (Video, AR/VR, Podcasting, and more!)
3. Establish cooperative relationships with other associations
4. Review and enhance our current program offerings
5. Increase online member resources

SITE is excited with all the new innovative ideas we're implementing this year and in the future to benefit insurance training professionals.

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What is your company doing that is innovative? Be recognized for your company's great work, by applying for SITE's Innovation Award! Submit your application no later than May 25, 2018 – more information can be found at: <http://www.insurancetrainers.org/annual-awards>.

What great ideas do you have for SITE? I urge you to reach out to me and share how SITE can continue to help you and your organization through changes in the insurance training realm!

I look forward to hearing from you!



***Congratulations
to our most recent ITP Designees***

Helen Gomez - Liberty Mutual

Kent Barnhill - Germania Insurance

Robert VanTash - Erie Insurance

Andrea Abu - Esurance

2018 Annual Meeting Spokane, Washington

June 24 —26, 2018



SPOKANE, WASHINGTON
JUNE 24 – 26, 2018



Early-Bird Registration

is now open for the 2018 SITE annual conference in Spokane, WA. This conference will XSITE you in more ways than you could imagine.

You will take away:

- Practical ideas
- Innovative methodology
- Solutions to issues that you will use immediately in training.
- Meaningful relationships through networking with insurance training professionals

Whether you are new to training or a seasoned trainer, the 2018 conference promises to provide educational opportunities for all. Come early and attend SITE's Train the Trainer course. Register for both the TTT and Conference together, and receive \$100 off your registration.

You will be inspired by two engaging and leading-edge keynote speaker who will share with you the importance of realistic training. In addition to our keynote speakers, SITE's conference also offers concurrent speakers who are experts in learning & performance and insurance, engaging learning labs, and an exhibit hall full of solution providers who can partner with you to help solve your toughest training challenges.

We also have planned exhilarating events for the [pre-conference networking, recreation and risk management tours.](#)

For all this and more visit our website <https://site.memberclicks.net/annual-conference>.



**Congratulations to our
Train the Trainer Certified Professionals
from Allstate!**



**Congratulations to our September
Train the Trainer Certified
Professionals!**



2018 Annual Meeting Spokane, Washington June 24 —26, 2018



SPOKANE, WASHINGTON
JUNE 24 – 26, 2018



Our opening keynote speaker will be **Paul X. Rinn, CAPT USN (ret)** who will share his experience as the Commanding Officer of the USS Samuel B. Roberts (FFG-58) and how training played a critical role during the ship's first deployment to the Persian Gulf.



The closing keynote speaker is **Peg Currie, Chief Operating Officer, Chief Nursing Officer** of Providence Health Care in Spokane. Peg will explain how simulation exercises have prepared the city in preparing for mass casualty situations.

In addition to our regular concurrent sessions and learning labs, the program will feature something new. XSITE talks. Only lasting 15 minutes, these “talks” will be formatted like TED talks where the speakers will present great, well-formed ideas to the entire assembly ranging from something that’s new and surprising to an idea or training solution that you may have never thought of.

We look forward to welcoming you to Spokane and the great outdoors. Please let us know if you have questions or want to volunteer to help. Register today and take advantage of the early bird pricing!



Conference Registration is open!

REGISTER TODAY!





Lois A. Markovich Innovation Award

Apply today! Applications must be in by MAY 25, 2018

The SITE Board of Directors is pleased to invite nominations for the Lois A. Markovich Innovation Award to recognize the accomplishments of our members. The Innovation Award is presented each year in conjunction with the annual conference.

The winner will be recognized at our 2018 Conference in Spokane, WA. The award recognizes organizations for new and innovative training programs as well as commitment to continued improvement through innovation. Examples of projects that have received past awards include:

- Train senior examiners to handle intellectual property claims to respond to a growing number of intellectual property loss exposures.
- Interactive employee onboarding program.
- The project was to create an interactive and engaging virtual learning space for all employees and leaders.

Submissions should be limited to two pages in the format of your choice and should contain the following information:

1. The purpose of the initiative
2. People and resources involved
3. Dates of implementation
4. What was done (i.e. training, consulting, research, development, facilitation, etc.)

5. What was innovative about the approach
6. Results achieved
7. Other pertinent data may also be attached

Only SITE members who lead or were involved in the initiative are eligible to win. You may nominate your own organization.

This is an excellent way to reward those “concealed trainers” and subject matter experts who do an excellent job. Gaining this elite recognition for your company at the 2018 Conference in Spokane, WA will enhance your standing as well.

If you are selected for this year’s award, SITE requires that you share the results of your initiative with SITE membership by writing an article for our communications and by either conducting a concurrent session at the 2019 Annual Conference in Memphis, TN or present/participate in a SITE webinar during 2018.

Please send your submissions to Deborah Davenport, Immediate Past President no later than May 25, 2018.
ddavenport@germanaiinsurance.com

SITE: Upcoming Programs/Events

Annual Conference

June 24– 26, 2018

The Davenport Grand Hotel
Spokane, Washington

[Register Today](#)

Train the Trainer

April 24-25, 2018

Great American Insurance Group
301 E. 4th Street, 18th Floor Learning Center
Cincinnati, OH

[Registration Closed](#)

June 22– June 23, 2018

The Davenport Grand (Marriott)
333 West Spokane Falls Boulevard
Spokane, WA 99201

Receive \$100 off of conference registration if you register for BOTH the TTT and Annual Conference in Spokane.

[Register Today](#)

SITE Socials

April 24, 2018: Eastern Region

Great American Ballpark
100 Joe Nuxhall Way Cincinnati, OH 45202

Contact: Mary Bruggeman

Phone: 513-763-8696

RSVP: mbruggeman@gaig.com

Time: First Pitch 6:40 p.m.

Note: We will be attending the Reds v. Atlanta Braves game. We will need to purchase tickets in advance, so please let us know if you will be joining us. Tickets are \$15 each. Peanuts and Crackerjacks will be on SITE!!

ITP Application

June 1, 2018

ITP Application Due

For more information on SITE benefits and programs visit our website at <http://www.insurancetrainers.org/>.

You can also visit Society of Insurance Trainers and Educators LinkedIn Page for job postings and other valuable resources.

DID YOU KNOW?

If you are a SITE member, you can access to all archived webinars on our SITE website?

To access archived webinars:

Sign into the SITE website, go to Education and Events, and hover over the Webinars menu. A new side option will appear for Archived Webinars.

If you do not remember your username or password, use the "Forgot your username" or "Forgot your password" to reset the login information. You can also contact Office@insurancetrainers.org.

SITE MEMBERS GET SOCIAL

SITE had plenty of fun at several recent SITE SOCIALS over the past several months! We hope that you were able to join in. Look for additional socials coming up in the future! If you are interested in hosting a SITE Social in association with another event in your area, contact your SITE Regional Vice President or email office@insurancetrainers.org.

Thanks to our SITE SOCIAL hosts who helped to organize and facilitate these events!

Kevin Milner – Boca Raton, FL Social

Kate Manthey – Madison, WI Social

Evelyn Jorgensen – Parsippany, NJ Social

Helen Gomez – Aliso Viejo, CA Social

Mary Bruggeman – Cincinnati, OH Social

SITE Wisconsin Social



SITE New Jersey Social



SITE California Social



2017 - 2018 Board of Directors



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