

2020 COURSE OFFERINGS

MONDAY, JUNE 15, 2020

8:30 a.m. - 8:45 a.m.	Conference Welcome		
8:45 a.m. - 9:45 a.m.	Keynote: The Ripple Effect - Leading with Impact & Influence Amy Franko - Impact Instruction Group, LLC		
Concurrent Sessions	Instructional Design	Learning Technologies	Professional Development
10:00 a.m. - 11:15 a.m.	My Driveway Moments in Learning & Performance Sandra Colley - Nationwide	Culture Change as a Response to Increased Automation in the Workplace Guy Sellwood - Prosell Learning Ltd	How to Build a Powerful Personal Brand Larry Nicholson - Gulfstream Property & Casualty Insurance Co. & Abi Potter Clough - AbiLeads
12:15 p.m. - 1:30 p.m.	Keynote: Elevating Relationships - The Power of Social Capital Amy Franko - Impact Instruction Group, LLC		
1:45 p.m. - 3:00 p.m.	Creating an Impactful LinkedIn Learning Profile & Social Media Heather Blevins - State Farm & Chianti Tinsley - Primerica	Managing Copyright and Fair Use Issues in Training Art Carvajal - WebCE	Insurance Elevator Pitch Mary Bruggeman - Great American Insurance Group
3:15 p.m. - 4:30 p.m.	Keynote: 5 Things to Know in About Your Place in the Future of Training Joel Appelbaum - International Risk Management Institute		

TUESDAY JUNE 16, 2020

8:15 a.m. - 9:30 a.m.	Keynote: Network Beyond Bias: Making Diversity a Competitive Advantage for Your Career Amy Waninger - Lead at Any Level		
9:30 a.m. - 10:15 a.m.	General Session: Roundtables		
10:30 a.m. - 11:45 a.m.	Building the Bridge: Moving Them From WOE to WOW! Linda Herodes - West Bend Mutual Insurance & Kate Manthey - University of Wisconsin - Oshkosh	Virtual Facilitation/Zoom Sarah Braga - Nationwide & Maria Barnes - Nationwide	Coaching Techniques for Trainers Lawanda Hall - Intelligent Intentions, LLC
1:30 p.m. - 5:00 p.m.	Learning Labs		
	New Way to Present Coverage Training - Concept by Concept, Not Line by Line (Pre-Registration Required) Jim Chaney - Haag Education	Ethical Influence: A Pillar for Success and Happiness (Pre-Registration Required) - Additional \$125 Brian Ahearn - Influence PEOPLE	ExperienceInnovation™ Learn (Pre-Registration Required) Rick Menchaca - ExperiencePoint

WEDNESDAY, JUNE 17, 2020

8:30 a.m. - 9:45 a.m.	xSITE Talks		
10:00 a.m. - 11:15 a.m.	Microlearning Robyn Defelice - Revolve Solutions, LLC	Human-Centered Design Rick Menchaca - ExperiencePoint	From Idea to Implementation: Developing a Plan for Training & Education Lynda Carter - Competitive Edge Consulting, Inc.
11:30 a.m. - 12:45 p.m.	Annual Business Luncheon		
1:00 p.m. - 2:15 p.m.	Keynote: Policy Training Storm Wilkins - Temple University		
2:30 p.m. - 4:00 p.m.	Keynote: Preparing Student Focus via the Manager Carl Van - International Insurance Institute		