

## What is the Insurance Training Professional designation?

The Society of Insurance Trainers and Educators created the Insurance Training Professional (ITP) designation to recognize individual excellence and professionalism. It is a balanced blend of insurance, training, education, and years of industry experience.

### What do I need to qualify?

- ✓ **Membership in SITE**
- ✓ **Insurance Industry Knowledge Requirement (Select One)**
  - Copy of insurance designation(s)
  - Copy of college transcripts showing 20 hours in courses related to Insurance/Risk Management (Property and Casualty, Commercial, Life and Health and Financial Services).
  - Resume verifying 10 years' insurance experience
- ✓ **Training/Education Knowledge (Select One)**
  - Completed the SITE Train the Trainer program or pre-approved program (listed online)
  - Earned 20 or more semester hours or completed an accredited degree in education-based courses
- ✓ **Professional Training/Education Experience**

Course outline that you or your team has designed or delivered that includes:

  - Learning objectives
  - Training techniques/methodologies utilized
  - Copy of an evaluation tool which assesses the training and/or instructor
- ✓ **Length of Time as a Training/Education Professional**
  - Demonstrate five years' experience as a training/education professional.

ITP checklist and application available at: [www.insurancetrainers.org/itp-designation](http://www.insurancetrainers.org/itp-designation)

Questions? Contact us at [office@insurancetrainers.org](mailto:office@insurancetrainers.org)